High-quality, human-annotated data to enhance your machine learning-based solutions

From medical imaging to fraud detection to customer service, machine learning provides exciting new opportunities to improve key functions within the healthcare industry. For machine learning-based solutions and systems to work effectively, the algorithms that support them need a critical mass of training data to ensure they are optimized. But not just any data—high-quality data, tagged and annotated by humans. In many cases humans are simply better than computers at managing subjectivity, understanding intent, and coping with ambiguity— which occurs in even the most advanced systems.

Appen can help
Our global, curated crowd and Appen Global platform allow you to efficiently generate or process millions of high-quality data samples in your desired timeframe so you can quickly train your machine learning model.

Need specialized data sets?
Appen can curate a crowd based on a specialized skillset, such as experience in specific healthcare fields. Use our highly scalable crowd resources to accelerate key processes that rely on data, including underwriting, medical coding, imaging and more.

Have concerns about data security?
Our secure facilities and transcription operations are ISO 9001 and ISO 27001 certified. Our personnel also have security clearance to ensure your data remains secure and protected. We have extensive experience working with highly confidential data from government and law enforcement clients worldwide.

Use our data to train your machine learning model for a variety of solutions including:

- Computer vision systems
- Fraud detection systems
- Predictive modeling
- Entity extraction & aggregation
- Marketing & CRM analytics tools
- Virtual assistants and chatbots

And more

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About Appen

Appen is a global leader in the development of high-quality, human-annotated datasets for machine learning and artificial intelligence. Appen brings over 20 years of experience enriching a wide variety of data types including speech, text, image and video. With deep expertise in more than 180 languages and access to a global crowd of over 400,000 skilled contractors, Appen partners with global companies in a variety of industries to help them develop, enhance and use products that rely on natural languages and machine learning.

Contact us at hello@appen.com to discuss how we can meet your specific data needs.

Global Speech & Search Services

Speech
Appen helps the world’s leading technology companies develop voice-activated systems for automotive, search and entertainment.

eCommerce
Appen helps major eCommerce vendors improve search accuracy to make shopping easier and improve conversion rates.

Natural Language
Appen’s work underpins natural language understanding technologies for government and commercial technologies that connect the globe.

Content Relevance
Appen helps leading search and social media companies deliver relevant content and news to their users.